

Successful Interviewing News

Quarterly Issue: Quarter 2 - 2010

Volume: 1— Issue: 2

8 traits of having an Employable Image: How many do you share?

Because jobs are scarce all over, most job hunters want to know what an interviewer is looking for in the person that they want to hire. **HERE IS THE SECRET:** Most are not looking for the person who can throw their résumé together then attempt to wing their way through the interview.

Interviewers are looking for the person who has an Employable Image. This is what makes a candidate stand out from their competition.

What is an Employable Image, you ask? It is the image that you present to an interviewer.

It communicates...

...Let me tell you what I want to do to help your company; not I need to get a job.

... I want to work for your company; not I will take a job at any company that decides to hire me.

...I am worth the risk of hire; not if you hire me I may leave in 6 months due to any number of reasons.

...I can work as a team member when required and I can work independently too; not I only want to work alone without anyone to bother me at any-time.

...I want to fit in with your company's culture; not I like to be my own person and I won't change one single thing about me to work for you.

...I will bring my value to the table in exchange for equitable pay; not I only plan to do what's in my job description. That is, if you pay me what I think that I am worth and 'give' me an annual raise.

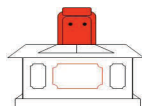
...I agree with the Company Vision and want to help the company move forward with its goals; not who cares about where the company is going as long as they keep paying me to be here.

...I have done everything that I can to create my Employable Image, in order to complete a successful interview.

Good candidates are made, not born. They've learned how to create their Employable Image. Through trial and error, they've learned how to prepare themselves and their marketing tools for an interview, always with the employer's wants and needs in the back of their minds.

They've paid close attention to the value that they have to offer a company knowing that it is what an interviewer needs to see in order to form a positive evaluation in their favor.

Interviewers remember the candidates who can communicate the skills, traits, and value the company needs to make it more successful. A well honed Employable Image will help them visualize that you are the person that they've imagined in the open position, not the other candidates.



Interviewing Success Corporation

Empowering job seekers through preparation!

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